

CAOIMHE CARTON

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PROFILE

Returning to the workforce after prioritising family for 15 years, I bring a range of global experience in designing and developing User Interfaces for medium to large websites. With a passion for UX and UI best practices, technical proficiency and a love of design, I am enthusiastic and keen to be involved in the creation and delivery of engaging digital experiences.

Strengths

- 15 years of hands-on experience in web design and development
- Passion for UX/UI best practices and user-centric design
- Demonstrated ability to thrive in cross-functional team environments
- Expertise in gathering requirements and stakeholder management to deliver business value
- Experience in a professional services environment, enhancing my communication, attention to detail, and organisational skills.

Highlights

- Led successful website projects globally, catering to diverse audiences notably Big Brother, 4onDemand and News on-line platforms for Channel 4
- Implemented innovative UX/UI strategies, resulting in enhanced user engagement and satisfaction.
- Built and led a web production team in a tech startup consumer website and actively contributed to the growth and development of junior team members.
- Launched the web presence for a Biotech startup in Washington DC
- Received accolades for effective communication and dedication to quality outcomes.

Technical Skills Summary: HTML, Photoshop, Javascript, Figma, Sketch, CSS, Wordpress

CAREER HISTORY

MICROSOFT

Dublin, May 2019 to July 2019

Design Program Manager - Office 365 Engineering Internship

Led the design iterations for a dashboard product aimed at driving the adoption of Office 365 ProPlus among Microsoft Partners

- Conducted comprehensive thematic analysis on user research interviews, to extract valuable insights. Develop user stories, personas, and mind maps that informed product development strategies.
- Utilised a combination of qualitative analysis findings and established design guidelines to evaluate the current user interface, identifying areas for improvement and proposing design solutions for subsequent releases.

CAREER BREAK

July 2007 to Now

Living abroad and family circumstances has meant that my primary focus during this period had to be family care. I have remained professionally engaged and community focused. Highlights include

- Awarded an A in a [Postgraduate in User Experience Fundamentals](#) from IADT, using a retail user experience for a large multinational as a research case study.
- Achieved a ScrumMaster Certification to enhance project management skills
- Selected to participate in the Software Skillnet Women ReBOOT programme - an initiative to transition women with an IT background back into the tech sector
- [Freelance Web Developer](#) (October 2015 to 2018) where I developed a new e-commerce website (cavalierofinn.com) for an art gallery using Wordpress and WooCommerce.

- Designed and curated a school recipe book using freeware DTP and Photoshop, showcasing creativity and organisational skills in a fundraising capacity
- Volunteer in school PA and Executive Committee for local tennis initiative

CHANNEL 4

London, November 2004 to June 2007

Web Production and Integration Consultant

As a member of the 4Interactive team, I collaborated closely with in-house design teams, web producers, and external design agencies to develop verticals for the channel4.com website. Notable projects encompassed the Channel4 Rebrand, Big Brother, 4News, 4Music, and 4Laughs. Engaged in all phases of product development, from concept design and coding to implementation, testing, proofreading, and launch.

AMDOCS SOFTWARE SYSTEMS Ltd

Dublin, March 2002 to July 2004

Senior Web Developer

Led the creation of a Java/XMLC GUI within a J2EE environment for a Telecoms product. Prototyped GUI screens, incorporating artwork and content based on specifications and requirements from Business Analysts. The prototype was then successfully integrated into the client-side framework, ensuring seamless interaction with server components and databases.

BACKFLIP / INTANDA Inc

San Francisco, CA USA, March 2000 to June 2001

Web Development Team Leader

Led a web development UI team within a J2EE architecture focusing on the creation of reusable code and user centric design to expedite client deployments in a rapidly evolving market. Collaborated closely with Product Marketing and Engineering teams to assess new technologies, provide technical insights and manage timelines

GENE LOGIC Inc

Bethesda, MD & Berkeley, CA USA, April 1998 to March 2000

Webmaster

Spearheaded this Biotech startup's online web presence from inception to launch. Designed and developed in conjunction with a corporate branding agency with an emphasis on usability and accessibility guidelines. Played a pivotal role in enhancing internal communication and content development within the organisation.

EARLY CAREER

AXS-One Inc- International Client Relationship Co-ordinator NJ, USA, November 1995 to March 1998
Provided Front End, Database and Software support to international professional services teams

CITIBANK - Content Developer

Sydney, Australia, November 1994 to April 1995

Created an online help app to assist call centre staff

DELPHI SOFTWARE - Technical Writer

Dublin, Ireland, October 1993 to June 1994

Created online Help apps using VBHelp and XML tag generator

EDUCATION

INSTITUTE FOR ART, DESIGN AND TECHNOLOGY - Oct 2018 - April 2019

Postgraduate Diploma in UX Fundamentals - Grade: A

UNIVERSITY OF LIMERICK - Sept 1992 to June 1993

Graduate Diploma in Computer Applications – Honours 2:1

DUBLIN CITY UNIVERSITY - Sept 1998 to June 1992

Bachelors of BUSINESS STUDIES (BBS) Marketing – Honours 2:1